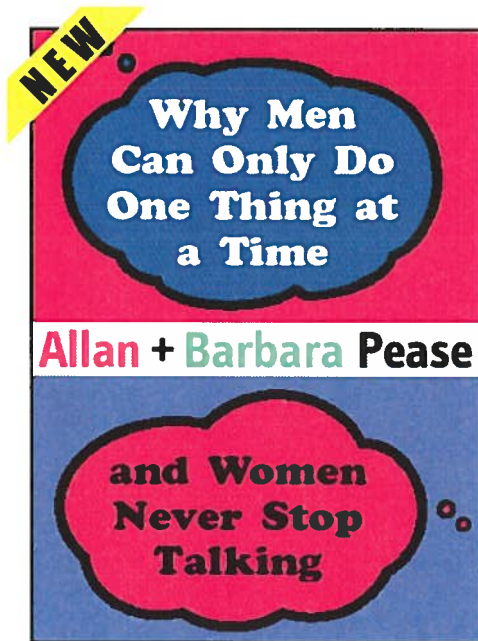


Why Men Can Only Do One Thing at a Time and Women Never Stop Talking

ALLAN & BARBARA PEASE

Combined giftbook edition of the two international bestselling titles:
Why Men Don't Listen and Can Only Do One Thing at a Time
& **Why Women Can't Read Maps and Won't Stop Talking.**

Published by Orion in hardback on 30th January 2003 at £5.99



0-75285-629-4

At last ... the ultimate handbook to understanding the opposite sex...

A revolutionary, unique guide to help all men and women - whether they are in or out of a relationship.

Give it to your partner and you'll be pleasantly suprised ... read it yourself and you'll suddenly understand the opposite sex (and yourself) ... **and** have the potential to become better in bed!

Including plenty of new material to shock and enlighten you, this hilarious and beautiful giftbook edition is adapted from Allan and Barbara Pease's multi-million-selling self-help books - A completely **NEW** mini-book.

Allan and Barbara Pease are expert speakers and performers and this fantastic and revealing new mini giftbook edition is filled with facts and insights which lend themselves easily to features.



Why women make better liars.

How to satisfy your partner.

How to avoid arguments.

Why women can't read a map without turning it around.

Why women can ogle men easier, and why it is men who want to.

How to satisfy your partner & keep them quiet.

Why this book is not sexist - the science behind the stereotypes.

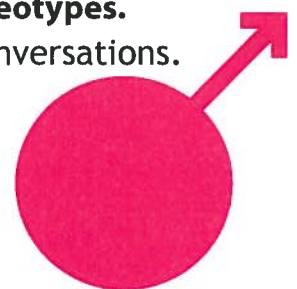
The difference between male and female telephone conversations.

Why men don't talk ... why women don't stop.

Why men cannot tell when women are upset.

Why it takes a man 9 minutes to realise he is getting 'the silent treatment'.

What to say when a woman asks; "Which shoes look best?"



**For review or competition copies please contact
Sophie Mackrell in the Orion Publicity Department
020 7520 4469 som@orionbooks.co.uk**

The Orion Publishing Group Ltd, Orion House, 5 Upper Saint Martin's Lane, London WC2H 9EA
Tel: 020 7240 3444 Fax: 020 7379 6158

**The experts in their field,
Allan and Barbara Pease present...**

***Why Men Can Only Do One Thing at a Time
and Women Never Stop Talking***

Brimful of scientific proof that comments and insults we usually put down to sexist stereotyping are in fact true.

This book will either spark a new war between the sexes...
or unite men and women through understanding.



Essential advice from the experts...

The Peases are one of the most successful husband-and-wife teams, they've written 6 bestselling books, which have been translated into 36 languages in 22 countries and have sold more than 14 million copies worldwide - whilst still finding time to have children and give advice on UK TV shows and in the press.

**Author
Info**

**Author
Info**

Allan Pease

Allan is the foremost expert on body language and one of the most sought-after business speakers in the world. His acclaimed book *Body Language* sold more than four million copies and his top-rating TV series was watched by more than 100 million viewers. When not travelling the globe, lecturing on human communication or writing bestselling books, Allan spends his time practising listening when he is spoken to.

Barbara Pease

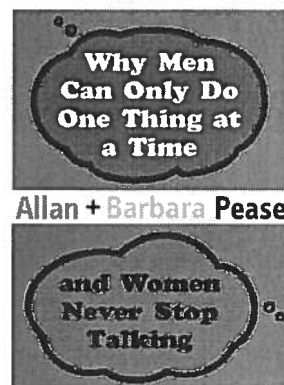
Barbara is the driving force behind Pease International, the multi-million dollar company producing videos, training courses and seminars for businesses and governments worldwide. She co-wrote the bestselling *Why Men Don't Listen & Women Can't Read Maps*. Barbara divides her time between the Pease International offices in Australia and England ... spending much of it trying to find her way home from the airport.



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JANUARY 2003

WHY MEN CAN ONLY DO ONE THING AT A TIME WOMEN NEVER STOP TALKING



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NEWS:

FAMILY CIRCLE will feature Barbara & Allan Pease as their relationship advisors in a new 'Relationship Guru' column - they will now appear regularly from April 2003. B&A are also in negotiations with THIS MORNING to host a regular slot on the ITV1 show.

NEWSPAPERS:

THE SUNDAY TIMES bestseller list on 16/2/3 included the mini-book at no.8, and Saturday TIMES (PLAY) on 15/2/3 included the mini-book at no.3 and Why Men Don't Listen... at no.1 in their Humour bestsellers Chart.

DAILY STAR printed a feature based on the mini-book on 16/1/3 and DAILY MAIL printed an extract on 30/1/3 - "A new book has examined the ways the sexes differ, with intriguing and hilarious results".

IRELAND ON SUNDAY printed a feature based on the mini-book on 9/2/3 and opened saying "A new book has examined the ways the sexes differ, with intriguing and hilarious results".

The SUN reviewed the mini-book as their MUST READ title on 7/2/3 - "Written by a best-selling husband and wife team, the book is full of wise advice for understanding the opposite sex ... Invaluable for calling a truce in the battle of the sexes".

THE INDEPENDENT featured a bestseller list of Self-Help Books on 4/1/3, listing Why Men Don't Listen... at no.4

EVENING HERALD in Dublin reviewed the book on 27/2/3 and SUNDAY POST MAGAZINE will promote the mini-book through an extract/ feature/honourable mention when space permits.

MAGAZINES:

As well as a new column in FAMILY CIRCLE, a feature has appeared in the March edition of B MAGAZINE with comments from B&A (presented as 'the' experts) AND May's edition will quote from the book. GLAMOUR based a "Have you got sex appeal?" quiz page on the Pease's research - with a section on "Top 10 turn-ons". WATERSTONES BOOKS QUARTERLY printed a two-page interview with B&A in Issue 7 (Spring 2003)

THE GOOD BOOK GUIDE featured a review "A book which could lead to arguments but it can also help us to understand each other better ... and it's a lot of fun on the way" (February 2003)

April's COSMOPOLITAN includes comments from B&A on how people react at the beginning of relationships, REAL will publish a review in their March issue, CHAT are planning to publish 6 top relationship tips from B&A and WOMAN & HOME will feature the books in their May issue in a piece on self-help books.

TELEVISION:

TODAY WITH DES & MEL, ITV1's lunchtime programme included a big mention of the mini-book and Des took the 'Brainwiring Test' to see how feminine/masculine his brain is! They also used the book for a discussion on 'What Men Say v. What They Mean'.

GMTV on ITV1 featured the book on 5/2/3 - with Eamonn Holmes holding the book up to camera on two separate occasions and reading numerous quotes from it.

B&A will appear on THIS MORNING on ITV1 on 20/3/3. TRISHA on ITV1, THE WRIGHT STUFF on C5, LOOSE WOMEN on ITV1, RI:SE on C4 and 5TH GEAR on C5, SO GRAHAM NORTON on C5 are all considering B&A for special editions of their programmes. TELETEXT is also planning a feature in their Lifestyles section.

NATIONAL RADIO:

The Johnnie Walker show discussed the Pease books (in week 3/2/3)

REGIONAL RADIO:

Reviews and competitions have been held on regional BBC radio stations in; NORFOLK, LEICESTER, ESSEX, WILTSHIRE (The Afternoon Show), MERSEYSIDE (Billy Butler Show), Gary Robertson on BBC SCOTLAND, Dublin's Newstalk 106 and SPIN1038 - SPINTALK (and interviews are planned for B&A's return to the UK)

The Tony Gillham Late Show, broadcast on BBC Radio across CORNWALL, DEVON, BRISTOL, GLOUCESTER, WILTSHIRE, JERSEY, GUERNSEY & SOMERSET SOUND also reviewed the mini-book.

REGIONAL PRESS:

NORTHERN ECHO printed a feature on the mini-book on 11/2/3 - "Are men and women really that different? A new book examines the issue with intriguing and often very amusing results . a handbook for the opposite sex".

Regional coverage includes features in Southampton's DAILY ECHO and the SUNDERLAND ECHO, and possible reviews in the KENT MESSENGER GROUP series and the GUERNSEY PRESS.