

# 25% off the Avios with British Airways

NYC? St Lucia?  
Pick from 14 worldwide destinations

Two Week  
**SALE**



Mr A B Sample  
Sample Company  
1 Sample Street  
Sample Town  
Sample county  
AB1 2CD



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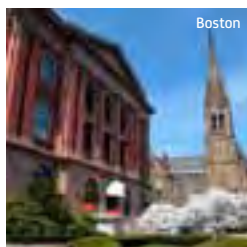
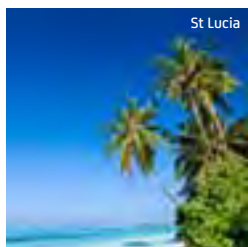


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Avios Group (AGL) Limited. Registered office: Astral Towers, Betts Way, London Road, Crawley, West Sussex RH10 9XY

# 25% off the Avios on British Airways flights in 2012



First come – first seated | Book by 30 May 2012



Pick from 14 worldwide destinations flying  
from London Gatwick or Heathrow all year

That's for World Traveller and  
World Traveller Plus flights in 2012



## Catch your flight – before the seats go

There's only two weeks to book.

Go to [www.avios.com/basale](http://www.avios.com/basale)

Or call us on **0844 49 333 21**

### Don't have enough Avios?

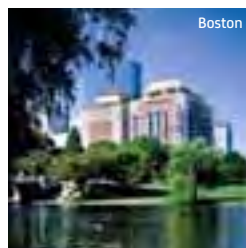
You can get 25% off the Avios  
with our Avios & Money fares too.

## Stay and save

Save money by using Avios for your hotel too.

We have luxury hotels in all these destinations –  
and in London if you want to extend your trip.

Get ideas at [www.avios.com/basale](http://www.avios.com/basale)



## Full airline taxes, fees and charges apply

Book by 30 May 2012 and travel between 16 May and 31 December 2012. All bookings are subject to availability and the Avios and British Airways Executive Club Terms and Conditions. For full terms and conditions, visit [www.avios.com/basale](http://www.avios.com/basale)

Don't want mailings like this? Change your 'preferences' at [www.avios.com/myaccount](http://www.avios.com/myaccount). Or write to us at Customer Account Management, PO Box 90, Birchwood, Warrington WA3 7XA. You may still get a statement from us as part of your membership.

# Two Week Sale

## 25% off the Avios



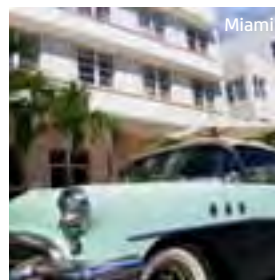
New York



St Lucia



Shanghai



Miami

<Salutation>

We're giving you 25% off the Avios to 16 worldwide destinations – for the rest of 2012.

That's for British Airways World Traveller and World Traveller Plus flights, flying from London Gatwick or Heathrow.

But it's **'first come - first seated'** – and our sale only lasts two weeks.

So book by 30 May.

[SEE YOUR SAVINGS](#)

Full airline taxes, fees and charges apply

**BRITISH AIRWAYS**



### Ready to book?

Call us on **0844 XX XXX XX** or [book flights](#) online

### Don't have enough Avios?

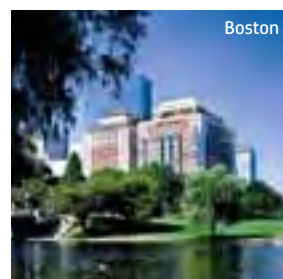
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### Stay and save

Save money by using Avios for your hotel too.

We have luxury hotels in all these destinations – and in London if you want to extend your trip.

[GET IDEAS](#)



Boston

[Terms and Conditions](#)

To be supplied

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ABTA No.C6622

# Sale ends Wednesday 25% off the Avios



New York



St Lucia



Shanghai



Boston

<Salutation>

You've only got a few days left to get 25% off the Avios on British Airways World Traveller and World Traveller Plus flights.

Our two week sale ends on Wednesday.

[SEE THE 14 DESTINATIONS](#)

**BRITISH AIRWAYS** 

## Full airline taxes, fees and charges apply

Book by 30 May 2012 and travel between 16 May and 31 December 2012. All bookings are subject to availability and the Avios and British Airways Executive Club Terms and Conditions. See our full [terms and conditions](#)

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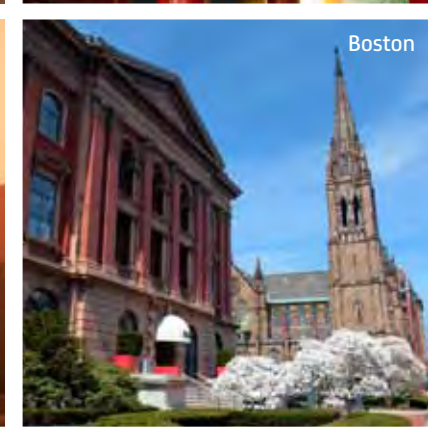
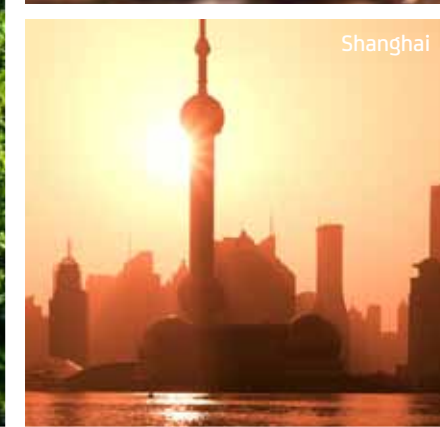
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# Two Week Sale 25% off the Avios with British Airways

Pick from 14 destinations »





# Two Week Sale 25% off the Avios

SEE THE DESTINATIONS

Sale ends Wednesday

25% off the Avios  
with British Airways

Pick from 14 destinations »



St Lucia



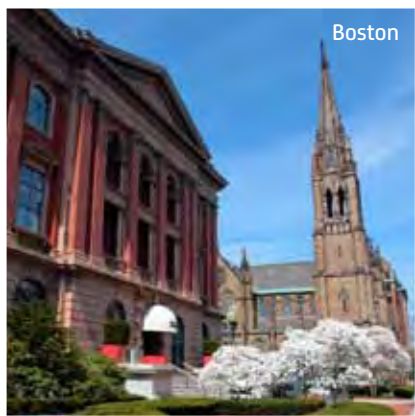
New York



Tokyo



Shanghai



Boston



A tropical beach scene with a clear blue sky, turquoise water, and a palm tree on the right side.

**Sale ends  
Wednesday  
25% off  
the Avios**

**SEE THE DESTINATIONS**



Spend > [British Airways Two Week Sale](#)

## British Airways Two Week Sale



**25% off the Avios**  
on British Airways flights in 2012

**First come – first seated**  
**Book by 30 May 2012**

Get **25% off** in our **Two Week Sale**. That's on the Avios you pay for British Airways flights to 14 worldwide destinations – for the rest of 2012.

Call us on **0844 49 333 21** or

[FIND YOUR FLIGHTS NOW](#)

(Prices shown include your 25% discount.)

**Don't have enough Avios?**

You can get 25% off the Avios with our Avios & Money fares too.

**Catch your flight – before the seats go**

You can save on World Traveller and World Traveller Plus flights.

But you've only got until **30 May 2012** to book.



### The destinations – and sale prices

#### Zone 5

New York. Boston. Philadelphia. Bermuda. Montreal. Toronto. Dubai

##### World Traveller

Was ~~40,000 Avios~~

Now **30,000 Avios**

or

Now **27,000 Avios + £40**

##### World Traveller Plus

Was ~~60,000 Avios~~

Now **45,000 Avios**

or

Now **40,500 Avios + £50**

#### Zone 6

St Lucia. Delhi. Mumbai. Bangalore. Beijing

##### World Traveller

Was ~~50,000 Avios~~

Now **37,500 Avios**

or

Now **33,750 Avios + £40**

##### World Traveller Plus

Was ~~75,000 Avios~~

Now **56,250 Avios**

or

Now **50,625 Avios + £60**

#### Zone 7

Tokyo. Shanghai

##### World Traveller

Was ~~60,000 Avios~~

Now **45,000 Avios** or

or

Now **40,500 Avios + £50**

##### World Traveller Plus

Was ~~90,000 Avios~~

Now **67,500 Avios** or

or

Now **60,750 Avios + £80**

Full airline taxes, fees and charges apply.

**Call us for more Avios & Money options.**

### Stay and save

Save money by using Avios for your hotel too.

We have **luxury hotels** in all these destinations – and in London if you want to extend your trip. Here are a few of our favourites.

#### Dubai – Zone 5

**15,800 Avios + £225 pp**

**Hilton Dubai Creek ★★★★★**

3 nights

Bed & Breakfast



[BOOK HOTEL](#)

or call us now on **0844 49 333 21**

Hotel prices shown are per person, based on two adults sharing. Transfers are not included. Valid 13 June - 31 August 2012. Excludes arrivals between 2-8 June and 3-12 July 2012.

#### Boston – Zone 5

**28,500 Avios + £400 pp**

**Taj Boston ★★★★★**

4 nights

Room Only



[BOOK HOTEL](#)

or call us now on **0844 49 333 21**

Hotel prices shown are per person, based on two adults sharing a Deluxe Double Room. Transfers are not included. Valid 25 May - 3 September 2012.

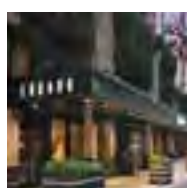
#### New York – Zone 5

**29,900 Avios + £540 pp**

**The London ★★★★★**

3 nights

Room Only



[BOOK HOTEL](#)

or call us now on **0844 49 333 21**

Hotel prices shown are per person, based on two adults sharing a London Flat Double Room. Transfers are not included. Valid 29 June - 3 September 2012, Friday arrivals only.

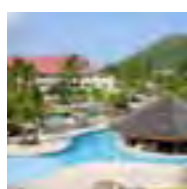
#### St Lucia – Zone 6

**32,350 Avios + £1,100 pp**

**Royal by Rex ★★★★★**

7 nights

Room Only



[BOOK HOTEL](#)

or call us now on **0844 49 333 21**

Hotel prices shown are per person, based on two adults sharing a Deluxe Suite Double Room. Transfers are not included. Valid 17 May - 28 October 2012.

[FIND MORE HOTELS](#)

or call us now on **0844 49 333 21**

### Explore and save

Don't forget, you can collect or spend Avios on car hire too.



And we have **15% off** car hire in the USA and Canada – book by **30 June**.



[BOOK NOW](#)

or call us now on **0844 49 333 21**

Valid 15 May - 15 December, excludes 7 July - 15 August. Renter must meet Avis' driver, age and credit requirements. All bookings are subject to availability and Avios terms and conditions. Calls cost 13.1p plus up to 5.2p per minute from BT unlimited weekend plan. Mobile and other providers may vary.

#### Terms and Conditions

##### Hotels

All bookings are strictly subject to availability and Avios terms and conditions. Offers are correct at time of going to press, but subject to change. Single supplements may apply.

##### Flights

- This promotion is only open to Eligible Participants. An Eligible Participant is aged 18 years or over, who is a member of the Avios scheme or British Airways Executive Club. Avios Group (AGL) Limited and British Airways reserve the right to set the eligibility of Eligible Participants. By taking part in this promotion, Eligible Participants confirm that they accept the terms and conditions set out below.
- To participate in this promotion, Eligible Participants must log in and book by 23.59 on 30 May 2012, and redeem a Qualifying Flight using Avios or Avios & Money (subject to the relevant Avios price options as indicated on ba.com) between 16 May and 31 December 2012 inclusive (the Promotional Period). The closing date of this promotion is 23:59 on 30 May 2012.
- A Qualifying Flight is a single sector or return redemption flight in World Traveller, and World Traveller Plus cabins for the following British Airways routes: London Heathrow to Haneda, Tokyo; Narita, Tokyo; Shanghai; Beijing; Bangalore; Mumbai; Delhi; Boston; Philadelphia; Montreal; Toronto; Dubai; Bermuda; Newark and JFK and London Gatwick to St Lucia.
- In relation to a Qualifying Flight, customers are permitted to fly on any BA mainline scheduled services with a BA prefix, but not on services operated wholly or partly by BA's franchisees, codeshare partners or oneworld™ and alliance members. For the avoidance of doubt travel in First class, Club Europe, Euro Traveller or Club World are not Qualifying Flights and not considered as part of this promotion.
- All Qualifying Flights (including any return leg of the journey if booked) must be completed between 16 May 2012 and 31 December 2012.
- Eligible Participants who book and redeem a Qualifying Flight will qualify for the special rate of 25% less Avios.
- Taxes, fees, charges and surcharges are not part of this promotion and must be paid in full at the time of booking.
- If an Eligible Participant uses Purchased Avios to pay for reward flights, the reward flights are still subject to the applicable taxes, fees, charges and surcharges, which must be paid in full at the time of booking.
- This offer only applies to new bookings made within the Promotional Period.
- Flights are subject to availability and capacity control in redemption class, and are subject to Avios and British Airways Executive Club Terms and Conditions. Avios Group (AGL) Limited and British Airways do not accept any responsibility in the event that Eligible Participants are unable to book a Qualifying Flight.
- Eligible Participants must quote their Avios Membership Number or their British Airways Executive Club Membership Number when booking their Qualifying Flights and also at check-in for both the outbound and return sections of their journey.
- No cash or credit alternative will be offered.
- Avios Group (AGL) Limited and British Airways reserve the right to cancel or amend the terms of this promotion, without notice, in the event of major catastrophe, war, civil or military disturbance, earthquake or any actual, anticipated or alleged breach of any applicable law or regulation or any other similar events.
- This promotion will be governed by English law and is subject to the exclusive jurisdiction of the English Courts. Promotional materials form part of these terms and conditions.
- The Promoter is: British Airways Plc ("BA"), Waterside, PO Box 365, Harmondsworth, West Drayton UB7 0GB. Registered No. 1777777.



Avios UK

May 28

Our Sale Ends on Wednesday.

Get 25% off the Avios to 14 worldwide destinations all year – just book by 30 May. It's first come, first seated – on selected British Airways flights.

See all the savings at

[www.avios.com/basale?from=facebook](http://www.avios.com/basale?from=facebook)



25% off  
the Avios  
with British Airways

NYC? St Lucia?

Pick from 14 worldwide destinations



Two Week  
**SALE**

