

WE'VE COME A LONG WAY SINCE LAUNCH



HERE'S HOW FAR IN TEN MONTHS



91,000 MEMBERS

HAVE FLOWN SINCE LAUNCH

OUR TOP COLLECTOR'S BALANCE:



WE COULD FILL

382 BOEING 747s



WITH SEATS BOOKED WITH AVIOS

WE'VE GIVEN OUT ENOUGH AVIOS TO FLY

157,000

MEMBERS TO NEW YORK

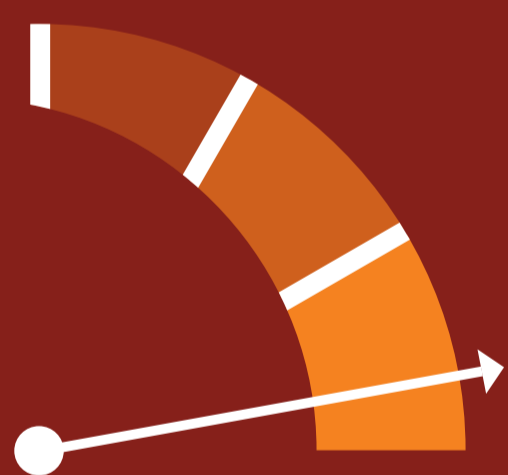


WE COULD FILL



FOR 10 MONTHS

WITH HOTEL NIGHTS BOOKED WITH AVIOS



MOST AVIOS SPENT IN ONE GO =

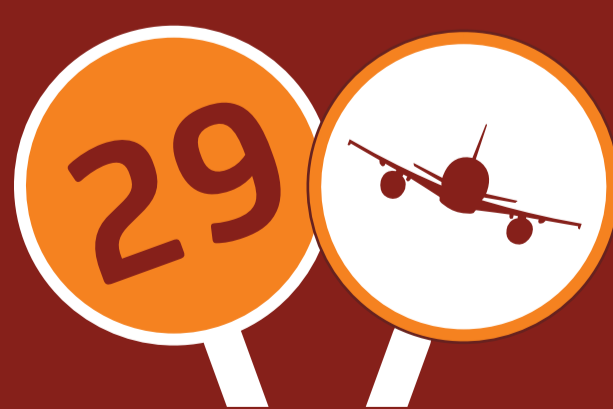
640,000

OUR TOP COLLECTORS COULD FLY TO PARIS IN LESS THAN

5 MONTHS



MOST FLIGHTS BOOKED IN ONE GO =



YOU COULD FILL



500 BATHTUBS

WITH WINE BOUGHT WITH AVIOS



HOME
Begin your journey

COLLECT
Pick up Avios

SPEND
Use your Avios

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All about Avios

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with our guide to Avios



You don't have to fly regularly to get travel rewards.

We give 1.7 million people **rewards for doing everyday shopping** – that's for anything from groceries to fuel. (Of course they get big boosts when they fly too.)

[JOIN FREE TODAY](#)

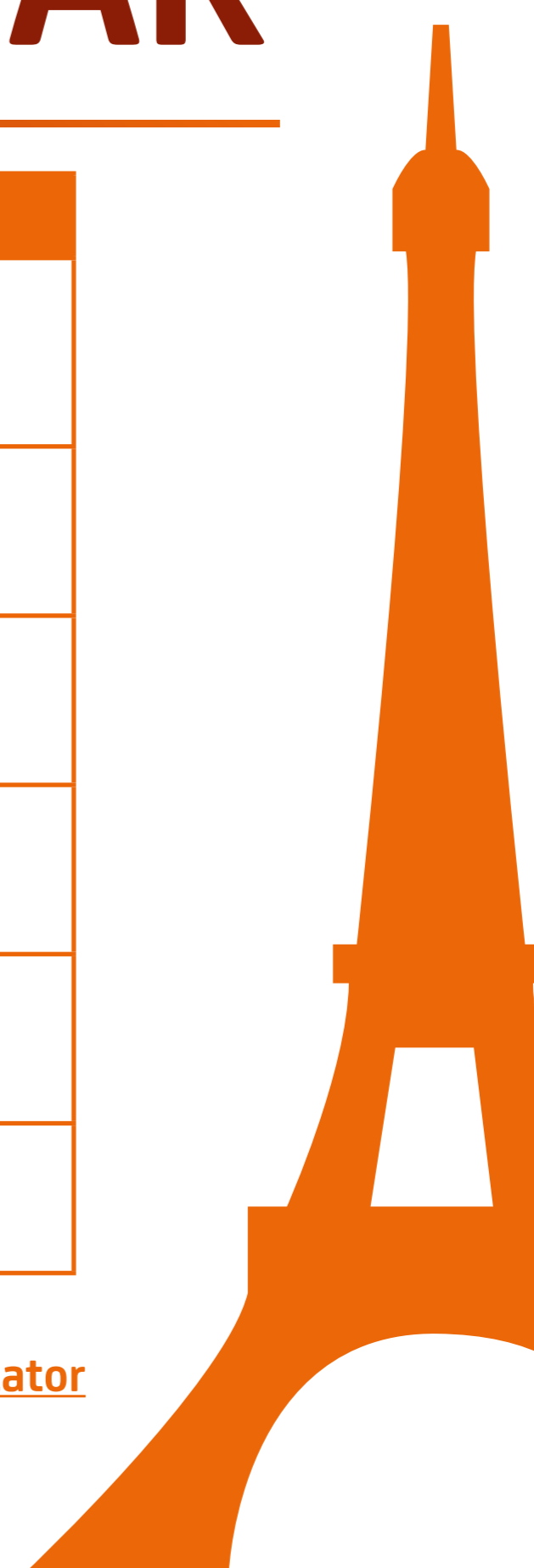
Collect Avios

OUR TOP COLLECTORS COULD FLY TO PARIS WITH A FRIEND IN LESS THAN **1 YEAR**

Shop	Spend	Collect
Lloyds TSB 15.9% APR representative variable	£500 a month on eligible spend* on a Lloyds TSB Duo Avios American Express Card®	6,000 Avios
TESCO	£70 on a weekly shop at Tesco	8,640 Avios
Shell	25 litres of fuel a week at Shell	650 Avios
avios eStore	£50 online shopping a month at eStore	2,400 Avios
BRITISH AIRWAYS	Cash on a return flight with British Airways	at least 1,000 Avios
Total: 18,690 Avios a year. That's more than enough for 2 return economy flights to Zone 1 (you just pay £30 pp)		

See where you could go – add your own monthly amounts into our [Avios Calculator](#)

[SEE ALL WAYS TO COLLECT](#)



Spend Avios



91,000 MEMBERS

HAVE FLOWN SINCE NOVEMBER 2011



You can spend Avios on:



Flights



Car hire



Hotels



Experiences



Holidays and Cruises

[SEE ALL WAYS TO SPEND](#)



Join Avios



WE'VE GIVEN OUT ENOUGH AVIOS TO FLY

157,000

MEMBERS TO NEW YORK

Starting your Avios journey's as easy as reaping the rewards. It starts with our Avios Calculator – so you can check how quickly you'll get rewards.

[JOIN FREE TODAY](#)

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