

ONEPOST



Inside: Our biggest ever Avios bonus

Mr Avios
Sample Street
Sample Town
Sample City
ABC 123



Please recycle me



You're invited

to fly anywhere in Europe
to celebrate our 1st birthday



See how to RSVP inside



You're invited

to fly anywhere in Europe
to celebrate our 1st birthday



50,000 Bonus AVIOS – for VIPs only

<Salutation>

You've made our VIP list.

We're inviting a select few to get the **biggest reward we've ever given away** with Lloyds TSB.

So you'll fly further than the 1.1 million people that already have a Lloyds TSB Duo Avios Credit Card Account.

Where could 50,000 Avios take you?

Your voucher could get you **two return flights** to:



Paris

Zone 1 - 18,000 Avios + £60
leaving you 32,000 Avios for your hotel



Venice

Zone 2 - 30,000 Avios + £60
leaving you 20,000 Avios for your hotel



Athens

Zone 3 - 40,000 Avios + £60
leaving you 10,000 Avios for your hotel



Barbados

Or add them to your current <insert balance> Avios and fly to <insert destination name> with a friend



Lloyds TSB Duo Avios
American Express® Card



Lloyds TSB Duo Avios
MasterCard®

Typical **17.9% APR** variable

How to RSVP

- 1 Successfully apply in November
- 2 Spend **£500 a month** for the first three months
- 3 Choose where to fly – and who to take

Apply by 30 November at www.avios.com/biggestbonus

We're happy to answer any questions – call **0844 XX XXX XX**

Customers who are sent a personal invitation to participate in the promotion and who apply through Avios and are accepted for the Lloyds TSB Duo Avios Credit Card Account before 30 November 2012 will be eligible for the 50,000 Avios voucher if they spend £500 a month for the first 3 months from account opening date on eligible purchases on their Lloyds TSB Duo Avios American Express Card. For all bookings using the voucher the outbound journey must be completed by the 30th November 2013 after which time the voucher will expire. The 50,000 Avios voucher cannot be used in conjunction with any other offer. An eligible purchase does not include cash withdrawals; money transfers; cheques; interest, fees or charges; Payment Protection Cover; transactions at casinos, betting outlets or bookmakers; or payments to offline or online current, savings, sharetrading, spread betting, gambling or other similar accounts. Customers will only be eligible for one joining bonus from Avios. In the event that a customer re-applies for the Duo Avios Credit Card Account or downgrades from a Lloyds TSB Premier Duo Avios Credit Card Account, Lloyds TSB may process an application and issue the Duo cards but Avios will not award a further bonus offer. Customers will not receive Avios on any transactions which have been refunded. The 50,000 Avios will show on the customer's Avios account as a voucher within 30 days of the qualifying spend being achieved and will not form part of the Avios balance. Once on the account the voucher may be used as full or part payment towards flight or Eurostar bookings on any Avios route. At the time of booking travel a minimum of one night's accommodation must be booked through Avios in the country of destination, within the specified dates of travel. Customers may book tickets for more than one passenger but the voucher can only be used for a single booking. This voucher cannot be used to upgrade an existing flight booking if a hotel booking is subsequently added. If all the Avios are not used in a single transaction then the unused Avios will expire immediately. Eurostar bookings must be made via our customer contact centre, travel can be booked up to 120 days in advance. Bookings are strictly subject to availability. Eurostar fares may vary. Avios bookings are strictly subject to availability and Avios Customer and Booking Terms and Conditions and our Carriers' Conditions of Carriage. Seats available to us may be limited on some routes – especially in peak periods.

Avios are issued and redeemed in accordance with Avios Terms and Conditions.

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